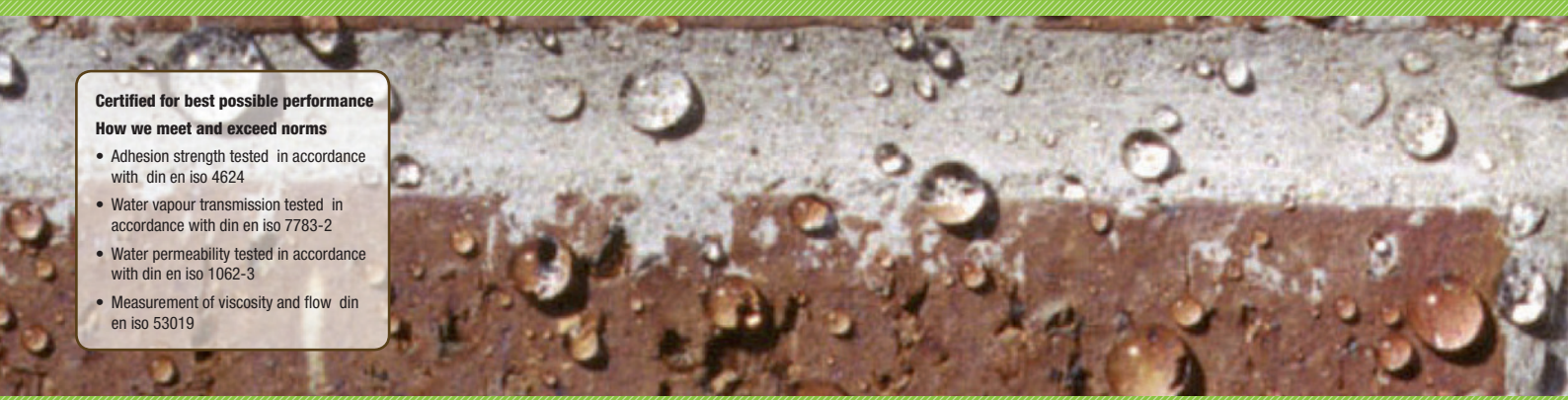




masonry protection cream



**Certified for best possible performance**  
**How we meet and exceed norms**

- Adhesion strength tested in accordance with din en iso 4624
- Water vapour transmission tested in accordance with din en iso 7783-2
- Water permeability tested in accordance with din en iso 1062-3
- Measurement of viscosity and flow din en iso 53019

# Time you reduced your energy bills?

## A wallcoating to reduce your...

- Fuel bills
- Carbon footprint
- Environmental impact

**isodry** masonry protection cream is designed for brick, stone and concrete. Dries clear.

- Water repellent clear masonry coating
- Self-cleaning
- Creates a dry building
- Eliminates damp
- Energy saving, reduces heat loss
- Hydrophobic coating, shuts out water ingress through masonry walls
- Breathable
- 15-20 year lifespan



Tel: 0161 763 7007

“ It is a proven fact that wet walls transfer heat twice as quickly as dry walls. The wetter the wall the more energy has to be expended to obtain an ambient room temperature of 20°C. ”

Reduce your carbon footprint



Protect your home against the elements



Water repellent exterior masonry paint



Thermal efficient nano technology



Reduce your home energy bills



## Properties of Ecocoat Isodry:

Water repellent • Water vapour permeable • Weathering resistant  
Abrasion resistant • 15-20 year lifespan • Self cleaning  
Resistant to algae and moss etc • Made with Nano technology

**When mineral building materials come into contact with water, the amount absorbed depends on their porosity.**

The result is damage in various forms, including:

- Penetration of moisture through the wall
- Cracks due to swelling and shrinkage
- Damage caused by frost and de-icing salts
- Efflorescence and salt damage caused by hydration and crystallisation
- Lime leaching
- Rust stains
- Dirt pick-up
- Attack by fungi, moss, lichen and algae
- Chemical erosion
- Impairment of the surfaces thermal insulation properties

...fortunately the above problems can be overcome with the use of Ecocoat Isodry.

**Discover how to reduce household energy bills while protecting the environment**

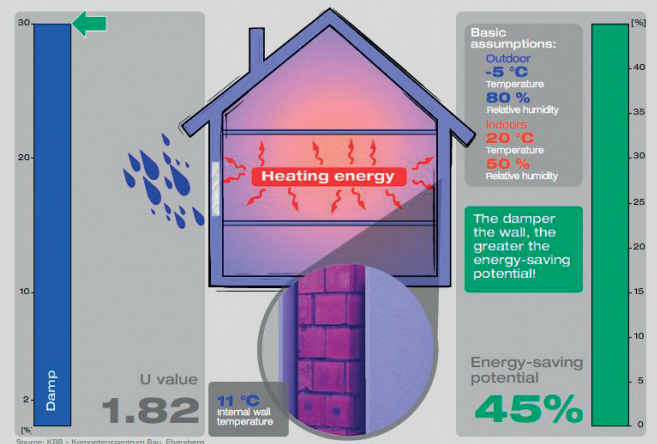


Log on to see **isodry** in action on our website...

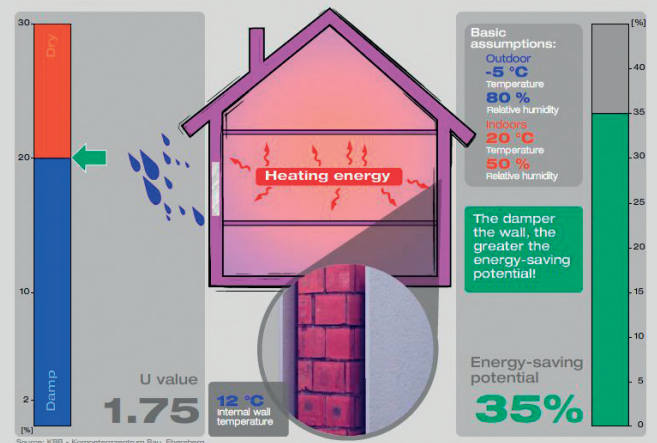


**The greater the moisture penetration, the more the energy saving**

### Energy loss as a result of moisture



### Energy loss as a result of moisture



For more information on this innovative energy saving product please call

**0161 763 7007**

or visit us online at [www.energycoatings.org.uk](http://www.energycoatings.org.uk)



**The sole UK stockist and distributor for Ecocoat Isodry**

Unit 37 • Peel Industrial Estate • Chamberhall Street  
Bury • Lancashire • BL9 0LU

Manufactured in Denmark by



ISO PAINT NORDIC A/S

[www.energycoatings.org.uk](http://www.energycoatings.org.uk)